STAY CONNECTED



Everett Public Schools values strong communication with parents and the community, especially during emergencies. This chart highlights key methods for staying informed, with emergency channels marked in **orange**. Our goal is to share critical information quickly and through multiple channels to meet different communication preferences.

| WHERE DO I LOOK? | WHAT TYPE OF INFORMATION? | WHAT DO I NEED TO DO? |
|-------------------------------------|--|--|
| ParentSquare | ParentSquare is our district and school communication platform. In an emergency, you will receive important updates through text, email, push notifications (for those who download the app), and sometimes a recorded voice message. We recommend families download the ParentSquare app for the latest communications from your school and the district. | Download the ParentSquare mobile app for iOS or Andriod |
| Web Alert | The district may activate the web alert system during an emergency or weather event. It places important information in the center of the district's (and affected school's) website homepage(s). | Visit the district (or school) homepage during an emergency or weather event. www.everettsd.org |
| Social Media | Be among the first to know. The district can quickly post general news and pictures as things happen, as well as emergency information on our social media platforms. | Follow the district on X, Facebook, and Instagram. For a social media directory, please visit www.everettsd.org/SocialMediaDirectory |
| General Web News & Announcements | Everett Public Schools and each district school has a homepage and website. Check regularly for district and school announcements, general news, colorful photos highlighting students and other helpful information. | Visit the district (or school) homepage: www.everettsd.org (select your school from the school drop down menu) |
| Parent University | Parent University is an on-demand resource created to help parents and guardians become full partners in their child's education. | Visit the district web page: www.everettsd.org/ParentUniversity |
| News Media | The news media covers Everett Public Schools' stories of interest and may publish school information during an emergency or bad weather. | The primary print news media covering Everett Public Schools includes The Everett Herald, The Mill Creek Beacon and Snohomish County Tribune. |
| InTouch | The district has an email newsletter available for subscription sent about twice a month. | Sign up for the InTouch newsletter by going to the Communications department page on the district website and clicking the link to sign up. |
| Printed Material or Eflyers | Everett Public Schools tries to limit printed material. Some printed materials are available in school main offices for those who do not have internet access. | Check school main offices. Consider ways to access school district and school information electronically. There are also opportunities for activities under the Peachjar button on each school's homepage. |
| Contact Us | Everett Public Schools employees will always make time for you. If you prefer to speak to someone directly — School Board members, administrators and teachers — we make it as easy as possible. | Visit the district directory for email addresses and staff phone numbers. www.everettsd.org/StaffDirectory |
| Get Help | Get Help is a function of the Let's Talk platform, which is an online customer experience solution. Your district inquiry is automatically routed to the person or team best suited to respond, ensuring you receive timely and accurate responses. School-specific questions should still be directed to the school office staff directly. | Located on the right lower corner of the district's website at <u>www.everettsd.org</u> |





